|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Tabelle 9  *Einfluss der digitalen Generation auf die Nutzung von Apps* | | | | | | | | | |
|  | Digital Nativesa | |  | Silver Surferb | |  | Digital Immigrantsc | | |
| App (-Kategorie) | *M* | *SD* |  | *M* | *SD* |  | *M* | *SD* | |
| WhatsApp Messenger | 4.5 | 1.4 |  | 3.9 | 1.7 |  | 2.1 | | 1.2 | |
| Facebook | 2.5 | 1.9 |  | 2.1 | 1.5 |  | 1.8 | | 1.1 | |
| Facebook Messenger | 1.2 | 1.3 |  | 0.9 | 0.5 |  | 0.5 | | 0.2 | |
| YouTube | 2.2 | 1.4 |  | 1.9 | 1.2 |  | 0.9 | | 0.5 | |
| Google Maps | 1.5 | 0.9 |  | 1.3 | 0.8 |  | 1.2 | | 0.7 | |

*Anmerkungen.* a*n* = 73;b*n* = 44*;* c*n* = 32.